

Monday 10<sup>th</sup> March 2025



### **Branding Exercise Derry Hill & Studley Parish Council**

#### **Background**

With the upcoming changes to the parish council the Engagement and Participation working group have been working through a branding exercise to assist in the councils new identity from 1<sup>st</sup> May 2025.

Working alongside a company the options have been whittled down to the following four options;



Myriad Pro - Regular



Candara - Bold

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The three trees represent the three wards, the white lines represent the two main A roads through the parish, the green and blue representing the rural nature of our locality.



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This logo more simply recognises the rural nature of the parish council.

#### **Request**

Councillors consider and discuss the logos and identify the preferred option for final styling and implementation.

Cllr Philippa Todd  
4<sup>th</sup> March 2025